

TRR SAFARIS

Cookie Policy

Last updated September 2026

Trust. Reliable. Respect.

This Cookie Policy explains how TRR Safaris uses cookies and similar technologies on www.trr-safaris.com.

We want to be clear about which cookies may be used and give you control over optional cookies.

1 What Are Cookies

Cookies are small text files that websites can store on your computer, tablet or mobile phone when you visit them.

Cookies can help a website:

- Work correctly
- Remember your preferences
- Keep forms functioning
- Understand how visitors use the website
- Improve website performance
- Display content from external services

Some cookies are deleted when you close your browser. These are called session cookies.

Others remain on your device for a certain period. These are called persistent cookies.

2 Why Does TRR Safaris Use Cookies

TRR Safaris may use cookies to:

- Make our website work correctly
- Protect the website against spam and misuse
- Remember your cookie preferences
- Improve website performance
- Understand which pages visitors find useful
- Understand how people find our website
- Display external content such as maps or videos
- Support marketing activities where applicable

We try to use cookies responsibly and only where they provide a useful function.

3 Types of Cookies We May Use

Our website may use the following categories of cookies.

Necessary Cookies

These cookies are required for the website to work correctly. They may be used for:

- Website security
- Contact and booking forms
- Remembering cookie choices
- Website navigation
- Technical website functionality
- Preventing spam and misuse

These cookies cannot normally be disabled through our cookie settings because the website may not function correctly without them.

Where permitted by law, necessary cookies do not require your consent.

Preference Cookies

Preference cookies allow the website to remember choices you have made.

For example:

- Language preferences
- Cookie preferences
- Website display settings

These cookies can make your next visit easier and more personal.

Analytics Cookies

Analytics cookies help us understand how visitors use our website.

For example, they may tell us:

- How many people visit the website
- Which pages are viewed most often
- How long visitors stay on a page
- Which type of device is used
- How visitors found our website

We may use this information to improve our website and make it easier for travellers to find useful information.

Where consent is required, analytics cookies will only be activated after you have accepted them.

Marketing Cookies

Marketing cookies may be used to understand the effectiveness of advertising or to show more relevant advertising.

They may also allow advertising or social media platforms to recognise that you visited our website.

Where used, these cookies will only be activated after you have given permission when consent is required.

You can refuse marketing cookies and still use the main parts of our website.

Third Party Cookies

Some pages on our website may use content or services provided by other organisations.

Examples may include:

- Maps
- Videos
- Social media content
- Payment services
- Anti-spam services
- Analytics services

These organisations may place their own cookies or use similar technologies.

We do not have full control over cookies placed by external organisations.

Where required, these services will not be activated until you have given the appropriate consent.

4 Embedded Videos

Our website may contain embedded videos, for example from services such as YouTube.

When you play or interact with an embedded video, the video provider may receive information about your visit and may place cookies.

Where required, this external content will only be activated after you have given consent.

The privacy and cookie practices of the video provider are governed by its own policies.

5 Maps

Our website may use an external map service to display locations, parks, accommodations or destinations.

When an external map is loaded, the map provider may receive technical information such as your IP address and may use cookies.

Where consent is required, external maps will only be loaded after you have accepted the relevant cookies or external content.

6 Analytics

TRR Safaris may use an analytics service to understand how visitors interact with the website.

Analytics information may include:

- Pages viewed
- Approximate location
- Browser type
- Device type
- Time spent on the website
- Referral source
- General visitor behaviour

We use this information to understand how our website performs and how we can improve it.

Analytics cookies that require consent will not be activated before you have given permission.

7 Contact and Booking Forms

Our website contains forms that allow you to:

- Contact TRR Safaris
- Request information
- Request a quotation
- Make a booking enquiry
- Ask questions about a trip

Cookies or similar technical technologies may be necessary for these forms to work correctly and to protect them against spam.

Cookies that are strictly necessary to provide a form you have requested may be used without consent where permitted by law.

8 Cookie Consent

When you first visit our website, you may see a cookie banner.

Depending on the cookies in use, you may be able to choose between options such as:

Accept All

Allows the use of all cookie categories you choose to accept.

Reject Optional Cookies

Only cookies that are necessary for the website to function will be used.

Manage Preferences

Allows you to choose which optional categories of cookies you want to allow.

You do not have to accept optional cookies to browse the main content of our website.

9 Changing Your Cookie Preferences

You can change or withdraw your cookie consent.

Where available, use the Cookie Settings or Manage Cookie Preferences option on our website.

You can then:

- Accept optional cookies
- Reject optional cookies
- Enable individual categories
- Disable individual categories

Withdrawing consent should be as easy as giving consent.

Changing your preferences does not affect any processing that lawfully took place before your preference was changed.

10 Browser Settings

Most internet browsers also allow you to control cookies.

Depending on your browser, you can:

- View cookies
- Delete cookies
- Block cookies
- Block third-party cookies
- Automatically delete cookies when the browser closes

Please note that blocking all cookies may cause some parts of our website to stop working correctly.

11 How Long Cookies Are Stored

Different cookies have different lifetimes.

Some cookies are deleted as soon as you close your browser.

Others may remain for:

- A few hours
- Several days
- Several months
- Longer periods where necessary

We aim not to store cookies for longer than reasonably necessary for their intended purpose.

Third-party cookie retention periods are determined by the organisations that provide those services.

12 Current Cookies Used on Our Website

The exact cookies used on www.trr-safaris.com may change when website functionality is updated.

Our cookie management system should provide information about the cookies currently detected on the website, including where available:

- Cookie name
- Provider
- Purpose
- Category
- Duration

You can view this information through the Cookie Settings or Cookie Preferences section of our website where available.

13 Personal Information and Cookies

Some cookies may process information that can be linked to an individual or device.

For more information about how TRR Safaris processes personal information, please read our [Privacy Policy](#).

14 External Websites

Our website may contain links to other websites.

When you leave our website, those websites may use their own cookies.

TRR Safaris does not control the cookies used by external websites.

We recommend reviewing the privacy and cookie policies of those websites.

15 Changes to This Cookie Policy

We may update this Cookie Policy when:

- Our website changes
- New functionality is added
- We change website providers or tools
- Cookie technology changes
- Legal requirements change

The latest version will always be available on our website.

The date at the top of this page indicates when this policy was last updated.

16 Contact Us

If you have questions about cookies or privacy on www.trr-safaris.com, please contact:

TRR Safaris

Email: info@TRR-Safaris.com

Website: www.trr-safaris.com